

## Review

of the student's thesis work by **Olga Y. Vyatkina** on the topic: **“E-commerce development – international experience and cases of Russia”**

Scale of assessments, scores		Scores			
		High	Medium	Low	Unsatisfactory
excellent (A)	8,5 – 10				
very good (B)	7 – 8,4				
good (C)	6 – 6,9				
satisfactory (D)	5 – 5,9				
low (E)	4 – 4,9	<b>0,8</b>	<b>0,8</b>	<b>0,5</b>	<b>0</b>
failed (F)	< 3,9	<b>-1</b>	<b>0,5</b>	<b>0,1</b>	
1.	Compliance of the thesis theme with the MA programme competences	1,0			
2.	Conception's authenticity, the author's own approach to the problem	0,8			
3.	Clarity of goals and objectives of the study	1,0			
4.	Scientific and practical significance of the study	0,9			
5.	Presence of authentic information collected and processed by the author	0,8			
6.	The author's relevant use of economic analysis methods		0,7		
7.	Theoretical background of the study	0,8			
8.	The scale of use of foreign sources by the author	1,0			
9.	The scale the author uses the studies issued by Economic Faculty of SPSU		0,5		
10.	Degree of compliance with the University requirements for diploma works	1.0			
Total score		8,5			

### Remarks and questions

1. The titles and topics of sections 1.3 and 2.3 correlate and to some extent overlap each other; probably they could have been merged together.
2. The reference to “this week” (of the end of 2011) (p.74).
3. Some important sources of information were not used, e.g. International telecommunication union ([www.itu.org](http://www.itu.org)). Some others (United Nations Commission on International Trade Law [www.uncitral.org](http://www.uncitral.org)) are used, but not included in the list of references. By the way, it would be interesting to hear the author's opinion about the efficiency of UNCITRAL activity in regulating the e-commerce.

4. In what proportion is the global and Russian e-commerce market divided into sectors (B2 B, B2C, etc. – if such information exists)?
5. What are main peculiarities of Russian regulation of e-commerce compared to foreign patterns?

Diploma thesis of **Olga Y. Vyatkina** is broadly in line with the University requirements for studies of this kind, and may be admitted to assessment, preliminary evaluation is excellent (A)

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