

Saint-Petersburg State University



International Economic Symposium - 2015



Faculty of Economics



Saint-Petersburg

22 – 25 April 2015



International Economic Symposium – 2015

22 – 25 April 2015, Saint-Petersburg

Dear colleagues!

We are pleased and honored to invite you to participate in the **INTERNATIONAL ECONOMIC SYMPOSIUM – 2015**.

Three international scientific conferences will be held within the framework of the Symposium:

- ✚ II International Scientific Conference «**SUSTAINABLE DEVELOPMENT: SOCIETY AND ECONOMICS**» dedicated to the 75th anniversary of the Faculty of Economics of Saint Petersburg State University;
- ✚ III International Scientific Conference – Sokolov Reading «**ACCOUNTING: VIEW FROM THE PAST INTO THE FUTURE**»;
- ✚ International Spring Conference of Young Economists «**YOUNG SCIENCE**».

The Symposium details are available:

- On the Symposium website www.econ-conf.ru
- On the Faculty of Economics website www.econ.spbu.ru

Organizing committee contact information:

THE FACULTY OF ECONOMICS, SAINT-PETERSBURG STATE UNIVERSITY

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Symposium Program

- April 22, 2015*
Wednesday
- plenary session, round tables and panel discussions of the International Spring Conference of Young Economists «**Young Science**»
- April 23, 2015*
Thursday
- plenary session and round tables
 - II International Scientific Conference «**Sustainable Development: Society and Economics**»;
 - III International Scientific Conference – Sokolov Reading «**Accounting: View From the Past Into the Future**»
- April 24, 2015*
Friday
- round tables and panel discussions of the II International Scientific Conference «**Sustainable Development: Society and Economics**»;
 - panel discussions of the III International Scientific Conference – Sokolov Reading «**Accounting: View From the Past Into the Future**»
- April 25, 2015*
Saturday
- Symposium summarizing

Symposium venue:

Saint Petersburg State University, Faculty of Economics,
Tavrisheskaya str. 21-23, St.-Petersburg 191123, Russia



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II International Scientific Conference «SUSTAINABLE DEVELOPMENT: SOCIETY AND ECONOMICS»

Problems of sustainable development of economy and society will be discussed at following panels:

| Conference panels | E-mail |
|--|----------------------|
| 1. The theory and policy of economic growth | econ.panel_1@spbu.ru |
| 2. National financial systems in the global economy | econ.panel_2@spbu.ru |
| 3. Social and environmental aspects of sustainable development | econ.panel_3@spbu.ru |
| 4. Innovation as a basis for sustainable development of the economy | econ.panel_4@spbu.ru |
| 5. Patterns of development in the global economy * | econ.panel_5@spbu.ru |
| 6. Management of socio-economic systems and processes | econ.panel_6@spbu.ru |
| 7. Sustained economic growth in the conditions of risk and uncertainty | econ.panel_7@spbu.ru |
| 8. Mathematical methods in Economics | econ.panel_8@spbu.ru |
| 9. Economic growth and the problems of university education | econ.panel_9@spbu.ru |

* The session "Patterns of development in the global economy" will be divided into two parts: the round table in Russian and the special session in English on "Emerging powers in the global economy: quantitative and qualitative approaches".

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III International Scientific Conference – Sokolov Reading «ACCOUNTING: VIEW FROM THE PAST INTO THE FUTURE»:

Scholars are encouraged to address topics on innovation in accounting thought and practice, including:

Panel discussion 1. Accounting Theory

Panel discussion 2. Accountant and Auditor Profession

Panel discussion 3. Accounting education

Panel discussion 4. Financial statements as a company's model

Panel discussion 5. History of accounting

Panel discussion 6. Cost Accounting (Management accounting)

Conference e-mail: sokolov_reading@spbu.ru

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International Spring Conference of Young Economists «YOUNG SCIENCE»

will be divided in following panel discussions:

Financial systems and markets in the context of global instability

(e-mail: econ.stud.panel_1@spbu.ru)

Points for discussion:

- The Russian banking sector: contradictions and prospects for development;
- The development of financial services in Russia;
- Russian financial market as a source of innovative development;
- Development prospects of accounting in terms of economic instability;
- Financial statistics;
- Advantages and disadvantages of IFRS in Russia;
- Insurance market as a strategic sector of the national economy;
- Risk management techniques in turbulent economic development;
- Insurance organization management in the modern conditions.

International economic relations and global instability

(e-mail: econ.stud.panel_2@spbu.ru)

Points for discussion:

- The major trend in the development of the world economy: globalization, alter-globalization or de-globalization?
- International economic security;
- The crisis of global governance institutions;
- Competition in the international trade; "trade wars";
- Dynamics and trends in the global goods and services markets;
- New centers of the world economic development;
- Foreign investment: trends of the XXI century;
- Russia's place in the changing world;
- The internationalization of companies in the conditions of instability.

Management and technological innovation as the basis for sustainable development of the company, industry, region

(e-mail: econ.stud.panel_3@spbu.ru)

Points for discussion:

- Sustainable development strategy of the company;
- Managerial innovations in the company (innovations in planning, organizing, motivating and controlling);

- Modern methods of the company value management;
- Assessment and management of innovative projects;
- Sustainable development of regions and industries;
- State strategy of socio-economic development at the federal and regional levels;
- Methods of state innovation policy as a tool to stimulate sustainable development of the industry and the region.

Economic development: integration of mathematical methods and information technology

(e-mail: econ.stud.panel_4@spbu.ru)

Points for discussion:

- Analysis of foreign and domestic experience of economic and mathematical modeling of sustainable development;
- Sustainable development strategies. Models of economic growth and the problems of their modifications for studying sustainable development. Modelling such models taking into account uncertainty and risk;
- Multi-dimensional analysis and forecasting of the stock market;
- Modern regional problems of sustainable development in Russia. Priorities and mechanisms of such development;
- Estimation and the forecast of environmental risks of economic development;
- Game theory and simulation;
- Information systems and information technology in the development of economy and society;
- Application of information systems in the economy from the perspective of sustainable development;
- Evaluating the effectiveness of the creation and implementation of corporate information systems.

Sustainable development: macroeconomic issues and social priorities

(e-mail: econ.stud.panel_5@spbu.ru)

Points for discussion:

- Macroeconomic imbalances and global instability: the key trends;
- Institutional, macroeconomic and social aspects of the new model of economic growth formation;
- New Russian industrialization: abilities and limitations;
- Structural changes and technological modernization of the Russian economy: the role of industrial policy;
- Economic policy as a basis for sustainable economic development: theory and practice;
- Regional development and overcoming regional inequality in Russia;
- Sustainable development and corporate sustainability;
- Corporate social responsibility (CSR) and its role in sustainable development of society and the corporate sustainability;
- The issues of social responsibility increase and corporate companies sustainability : the situation in Russia and Overseas;
- Social policy and corporate social policy: revision of approaches.



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Submission details:

The Symposium working languages are English and Russian, so authors are invited to submit papers on any of these two languages. In all cases a 350 word abstract written in English is required. The presentations should also be translated into English.

The abstract should be emailed by 15 January 2015. Authors will be notified if their paper has been accepted by 31 January 2015. Offers of acceptance will be made subject to receipt of a presentation or completed paper. These should be emailed to conference address by 28 February 2015.

The abstracts will form the basis of acceptance decisions although we reserve the right to request further information where there is uncertainty. The abstracts should cover the key areas of aims, research originality and method, its findings.

A selection of papers presented at the Conference will be published in the thematic collection of readings. Such papers will undergo conference scientific committee reviewing procedures. Since committee engaged the editors of Russian and international accounting journals, some papers may be selected by them for publication.